

TERMS AND CONDITIONS

This Cadbury Madbury Duet Activation (hereinafter referred to as "**Campaign**") is an initiative of Mondelez India Foods Private Limited having its registered office at Unit No 2001, 20th Floor, Tower-3 Wing-C, One International Center Parel, Mumbai- 400 013 ("**Mondelez**"). Please read these terms and conditions including the ones set out in Annexures hereto (together "**T&Cs**") before participating in this Campaign. In case of conflict, the provisions of the Annexures shall prevail.

Participation in this Campaign is voluntary. You agree that, if you chose to participate in this Campaign, you will be bound by these T&Cs and you acknowledge that you satisfy all Campaign eligibility requirements as provided herein below.

Participation in this Campaign can be done either by visiting www.madbury.in, or JioEngage (defined below) or Paytm.. For the purpose of participation in the Campaign through Jio Engage, Mondelez has engaged with Jio Platforms Limited ("JPL"), to organize and run the Campaign which shall be hosted on Jio Engage application. For the purpose of participation in the Campaign through Paytm, Mondelez has engaged with One97 Communications("Paytm") to organize and run the Campaign. (Hereinafter, JPL and Paytm are collectively referred to as "**Campaign Partners**").

Participants are informed that entries through the website www.madbury.in ("**Website**") will commence from 01.10.23 and entries through Jio Engage shall commence from 09.10.2023, through Paytm App shall commence from 09.10.2023 till the end of the Campaign Period. Information pertaining to additional prizes offered to participants if submitting their entry through Jio Engage or Paytm will be notified to participants on 09.10.2023. If you wish to participate in the Campaign through Jio Engage or Paytm, please re-visit these T&Cs as per the commencement dates mentioned above. The term "Execution Partner" will be those third parties We have tied up with to operate and run the Campaign. For the purposes of these T&Cs, wherever the context so requires "You" or "Your" shall mean any natural person who is a participant in the Campaign and "We" or "Our" or "Mondelez" shall mean Mondelez India Foods Private Limited. This is a limited period Campaign and relates to Cadbury Dairy Milk ("Product")

This Campaign will not be applicable in the State of Tamil Nadu to local laws.

1. ELIGIBILITY:

1.1. You need to fulfil the following eligibility criteria to participate in the Campaign:

1.1.1. You need to be a natural person;

1.1.2. You should be an individual legal resident and citizen of the Republic of India;

1.1.3. You should be of an age 18 years or above at the time of entry into the Campaign;

1.1.4. You shall be legally competent to enter into binding contract under the applicable laws of India. All who fulfil the eligibility criteria to participate in the Campaign shall individually be considered and referred to as "Participant" and collectively "Participants" for the purpose of these T&Cs.

1.2. Our and/or Campaign Partners and/or Campaign Partner employees, their immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren),

and our/their affiliates, advisors, advertising/ Campaign agencies are not eligible to participate or avail any benefits under the Campaign.

1.3. The Campaign is subject to all applicable central, State and local laws and regulations in India. The Campaign may at any time at the sole discretion of Mondelēz be terminated/ cancelled/amended/suspended for any reasons without providing any prior notice to the Participants. No claims/questions shall be entertained in this regard.

1.4. Mondelez reserves the right to exclude or disqualify any person from the Campaign on grounds of: (a) misconduct or criminal record or acted or have the intention to act in a dishonest or fraudulent manner or in bad faith;
(b) tampering with the entry process or the operation of the Campaign;
(c) acting in violation of these T&Cs;
(d) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person;
(e) entries being offensive, distasteful, unacceptable or against the ethos and principles of Mondelēz or which may be considered disparaging; or
(f) for any other reasons, as it may deem fit and proper.

2. DETAILS OF THE CAMPAIGN AND HOW TO ENTER:

For details of the Campaign and how to enter, refer to Annexure I.

3. PRIZES:

3.1. For details of the Prizes (defined in Annexure II), refer to Annexure II.

3.2. The Prizes are non-transferable, non-assignable, non-substitutable and under no circumstances will be exchanged for cash.

3.3. In the event of death of Prize Winner (defined in Annexure II), no nominees or heirs or any other person shall be eligible to the Prize and no claim from the nominee or his/her legal heirs of the Winner or any other person shall be entertained for receiving the Prize.

3.4. The Prize (including any merchandise) are being provided on "as is" basis without warranties of any kind, either express or implied, including without limitation warranties of quality, suitability or comfort or implied warranties of merchantability or fitness for a particular purpose. Unless the Prize is a product of Mondelez or the Campaign Partner (in which case Clause 5.5 will apply), You acknowledge, by participation in this Campaign, that You hereby release Mondelez and/or its Campaign Partner and their respective affiliates, directors, officers, employees, representatives and agents from any and all claims pertaining to any defect, deficiency, damage, replacements, quality issues or any other claims connection with the Prize and that Mondelez and/or Campaign Partner shall not be liable (including but not limited to the product and service liabilities) for any damages of any kind related to the same. If any Prize Winner has any grievance with respect to the Prizes, the Prize Winner may directly contact the manufacturer or supplier/retailer/service provider as may be applicable.

4. ADDITIONAL TERMS:

4.1. We may, at our sole discretion, change the T&Cs or cancel the Campaign at any time; or modify, terminate, or suspend the Campaign for any reason whatsoever including should viruses, worms, bugs, unauthorized human intervention or other causes beyond our control that corrupt or impair the administration, security, fairness or proper play of the Campaign or submission of entries.

4.2. By entering the Campaign, the Participant hereby releases Mondelez and/or their Campaign Partner from and agrees to indemnify Mondelez and/or their Campaign Partner and/or Campaign Partner and any of their respective officers/employees/directors/representatives/agents from and against all liability, cost, loss or expense arising out of acceptance of the Prize or participation in the Campaign including (but not limited to) personal injury and damage to property or any violation of intellectual property rights of a third party or any law and whether direct, indirect, consequential, foreseeable, due to some negligent act or omission, or otherwise.

4.3. Mondelez accepts no liability, whether jointly or severally, for any errors or omissions, whether on behalf of itself or third parties in relation to the Prizes.

4.4. Mondelez and/or Campaign Partner will not be responsible for:

(a) any SPAM generated messages;

(b) any SMS/Whatsapp, other messaging service message delivery failures;

(c) lost, misdirected, late, incomplete, or unintelligible entries or for inaccurate entry information, whether caused by You or by any of the equipment or programming associated with or utilized in the Campaign, or by any technical or human error that may occur in the processing of entries;

(d) any printing or typographical errors in any materials associated with the Campaign;

(e) any error in the operation or transmission, theft, destruction, loss, unauthorized access to, or alteration of, entries, or for technical, network, telephone, computer, hardware or software, malfunctions of any kind, or inaccurate transmission of, or failure to receive any entry information on account of technical problems or traffic congestion on the internet or at any website;

(f) injury or damage to Your or any other computer or mobile resulting from downloading any materials in connection with the Campaign;

(g) if the Participants do not have mobile phones or other gadgets or means that support the Campaign link/technical requirements;

(h) if the Participant has registered himself/herself to the DND of the telecom provider/ the Participant has registered with National Do Not Call Registry/ Participant has specifically requested for not receiving messages for the specific campaign/contests;

(i) other conditions beyond Our reasonable control or any Force Majeure Event. The Participant putting a missed call under the terms of this Campaign is deemed to be express consent on the part of Participant to exempt Mondelez and Campaign Partner from DND restriction imposed by the relevant Participant.

4.5. Any attempt to deliberately damage any Mondelez website or the Campaign Partner's Campaign website or the information on the website, to cause malicious damage or interference with the normal functioning of the website, or to otherwise undermine the legitimate operation of this Campaign may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, We reserve the right to seek damages to the fullest extent permitted by law. If We incur any costs in connection with any breach of these T&Cs or any other legal obligation by the Participant, the Participant agrees to indemnify Us or our Campaign Partner/s for those losses, damages, and costs. 4.6. We, in our sole discretion reserves our right to exclude You from the Campaign and/or not to attribute the Prize, and/or to cancel all or part of the Campaign, without any liability on our part, if We believe You have (a) breached any of these T&Cs; (b) acted or have the

intention of acting in a dishonest or fraudulent manner, or in bad faith; (c) tampered with the entry process or the operation of the Campaign; (d) acted in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

4.7. Mondelez and/or Campaign Partner is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to entrant's or any other person's mobile handset or computer related to, or resulting from, participation in this Campaign or the downloading of any materials related to this Campaign.

4.8. If this Campaign is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Mondelez, including but not limited to technical difficulties, unauthorized intervention or fraud, the Mondelez may in addition to its other rights reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to invalidate any Participate; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the Campaign, as appropriate.

4.9. If for any reason this Campaign is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or any other causes beyond the reasonable control of Mondelez and/or Campaign Partner which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Campaign, Mondelez reserves the right in its sole discretion to cancel, terminate, modify or suspend the Campaign, subject to any written directions made under applicable State or Territory legislation.

4.10. Mondelez and/or Campaign Partner and/or their respective affiliates, and their officers, directors, employees accepts no liability and shall not be responsible and/or liable in any manner whatsoever in case the Participant is unable to submit his/her entry for any reasons whatsoever including due to failure on the part of the telecom operator, facility provider, internet issues, device compatibility, capacity constraints. etc.

4.11. All attempts will be made by the Campaign Partner to protect the data submitted to it by a Participant from loss and corruption, but in the event such data loss happens, Campaign Partner may have to continue with whatever data is available, or in any other manner as it may deem reasonable. Mondelez and the Campaign Partner should not be held responsible for any loss of data or the action taken on account of the same. Mondelez and/or Campaign Partner and/or their respective affiliates and their officers, business partners, directors, employees will not be held responsible to make good any such loss or dissatisfaction on account of such loss.

4.12. Campaign Partner will take reasonable efforts to ensure that there is no security breach at its end in the course of conduct of submission of entry for the Campaign and/or that there is no data / entry loss and/or any other loss at its end. However, in the event of a security breach and/or data/ entry loss and/or any other loss for any reasons whatsoever, Mondelez and/or Campaign Partner and/or its affiliates, their respective officers, directors, employees will not be responsible or liable in any manner whatsoever for any loss on account of any such instances as may be sustained by the Participant. Mondelez and/or Campaign Partner and/or its affiliates, their respective officers, directors, employees shall have the right at all times to exclude or disregard any entries submitted during any period where a security breach or data/entry loss or any other loss occurs.

4.13. Additional terms and conditions relating to Prizes and/or Campaign related services administered by the Campaign Partner are specified under Annexure III and are owned by the respective Prize manufacturer, supplier, retailer or service provider, as applicable. Mondelez is only the sponsor of such Prizes. If You are dissatisfied with the Additional Terms and Conditions, the materials available related thereto, services rendered in relation to the Prizes, Your sole and exclusive remedy would be against such manufacturer, supplier, retailer or service provider, as applicable.

5. MISCELLANEOUS:

5.1. This Campaign is being made purely on a "best effort" basis and participation in this Campaign is at your sole discretion and on a voluntary basis.

5.2. If there are any Government restrictions imposed on movement of people, operation of outlets, transportation or any other aspect which may impact the operation of the Campaign as usually planned, Mondelez and the Campaign Partner cannot be held liable due to such restrictions including for inability to provide the Prizes or changing the Prizes due to such restrictions. Any delay or inability to operate the Campaign in that regard will be treated as a Force Majeure Event (defined below). In the event of any directions of the Government applicable for consumers/Participants/Prize Winners, You shall ensure due compliance to the same and Mondelez and/or the Campaign Partner cannot be held liable for any non-compliance in that regard.

5.3. You agree that all decisions related to the Campaign made by Us are final and binding on You. Failure by Mondelez and/or Campaign Partner to enforce any of these T&Cs in any instance shall not be deemed to be a waiver of the T&Cs and shall not give rise to any claim by any person.

5.4. We will not be liable for any costs incurred by You in connection with Your participation in the Campaign. Announcements and information about the Campaign shall be posted on the same page where these T&Cs are posted.

5.5. For any disputes, complaints, queries pertaining to this Campaign or Mondelez Products (defined below), please reach out to the us on 1800 22 7080 or suggestions@mdlzindia.com no later than 7 working days from the completion of the Campaign. Failure to do so will tantamount to the expiry of any claims in connection with the Campaign submitted by a person. For any complaints and grievances relating to Products or services or Prizes provided by any of our Campaign Partners, Mondelez will not have any liability or responsibility regarding the same. Complaints in relation to such Products or services or Prizes provided by the Campaign Partner should be referred to contact details given in Annexure III

5.6. If You are dissatisfied with the Campaign or any aspect of the Campaign including the Campaign rules, any content, any requirements of the Campaign form, the materials available related thereto, these T&Cs, etc. , Your sole and exclusive remedy is to not participate in the Campaign.

5.7. If a person chooses to access this Campaign from outside India, he/she shall do so on his/her own initiative and shall be responsible for compliance with applicable local laws of the country.

5.8. Mondelēz or Campaign Partner accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, loss of SMS, loss of internet connectivity, unique codes, documents, demand drafts, claims or correspondence whether due to error, omission, alteration, tampering, unauthorized data hacking, deletion, theft, destruction, virus attack, transmission interruption, communications failure, hardware failure or otherwise. Mondelēz

and/or Campaign Partner shall not be liable for any consequences of user error including (without limitation) costs incurred.

6. INTELLECTUAL PROPERTY RIGHTS:

6.1. All right, title and interest, including but not limited to the intellectual property rights, in the promotional material(s) and all Campaign related material including those submitted by Participants shall vest solely and exclusively with Mondelez at all times. Mondelez or any person or entity permitted by Mondelez in this regard shall be entitled to use the responses/material or any information in connection with the entry, received in any medium whatsoever, for all its future promotions, marketing, publicity and/or any other purpose, without any permission and or payment to the Participant.

6.2. If any material is submitted in connection with the Campaign (whether written, audio, electronic or visual form, or a combination of those) or any photographs, video and/or film footage and/or audio recording are taken of the Participants, the same are assigned to Mondelez upon submission and become the property of Mondelez exclusively. Mondelez and/or the Campaign Partner on Mondelez's written instructions, may use the material in any medium in any manner it deems fit. Intellectual Property in any such material remains the sole property of Mondelez.

7. PERSONAL INFORMATION AND PRIVACY POLICY:

7.1. When You participate in the Campaign, we collect, receive, possess, use, store, handle, transfer, process and otherwise deal with personal information which is provided by You. This information may vary but will typically include information like first and last name, mailing address, complete date of birth, e-mail address, contact number, identity verification documents and details therein, etc. While doing so We collect, receive, possess, use, store, handle, process and deal with personal information from You that We consider necessary for the purposes of the Campaign. By participating in the Campaign and/ or by providing Your information, You consent to the collection, receiving, possession, use, storage, dealing, processing, sharing and handling of the information including personal information You disclose to Us.

7.2. Please also visit the Privacy Notice of Mondelēz the Campaign Home Page where these T&Cs are posted, to understand and acknowledge what we do with your information including your personal data. Please note that your acceptance of these terms and conditions and Your participating in the Campaign and/ or providing the information is deemed to signify your agreement to the Privacy Notice as well and the necessary consent to what could be done with the information including personal data You provide as described in the Privacy Notice.

7.3. Participants who have won any under the Campaign ("Prize Winners") may be contacted by the Campaign Partner for collection of further details to ensure delivery of the Prize(s) and the Prize(s) shall only be provided if the necessary information as requested for by the Campaign Partner has been provided. The Participant shall be solely responsible for any errors in such information provided.

7.4. We reserve the right to refuse to issue Prizes to the Prize Winners unless they provide their information necessary to release the Prize(s) and to perform other activities applicable under the law. The names of the Prize Winners of any Prize(s) under this Campaign shall be posted on www.madbury.in ("Website") at the time of Winner Announcement. The Prizes will also be visible in the "My Winnings" section of the JioEngage App for participation via Jio Engage App. Prizes for participation via Paytm will be visible on Paytm app. .

7.5. Participants hereby authorize Us and/or Campaign Partner to use the personal data shared in connection with the Campaign. 7.6. By participating in this Campaign, You also hereby give your consent to Mondelez and/or any other third party nominated to carry out profiling of your anonymized data made available through Campaign Partner. Campaign Partner will take the necessary measures to secure and keep safe, either directly or through third parties, any such information that You may have shared.

7.7. It is important to remember that whatever You transmit or disclose can be collected and used by others or unlawfully intercepted by third parties. No data transmission can be guaranteed to be 100% secure. While we strive to use commercially reasonable means to protect Your information, We cannot warrant the security of any information You transmit to Us.

7.8. Your personal information may be retained and may continue to be used until:

- (i) the relevant purposes for the use of Your information described in this clause are no longer applicable; and
- (ii) We and/or Campaign Partners are no longer required by applicable law, regulations, contractual obligations or legitimate business purposes to retain Your personal information and the retention of Your personal information is not required for the establishment, exercise or defense of any legal claim.

8. FORCE MAJEURE: This Campaign is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, lockdowns or related restrictions, act of God or any circumstance beyond the reasonable control of Mondelez and/or Campaign Partner ("Force Majeure Event"). We and/or Campaign Partners shall not be liable for any delay or adverse effect caused to the Participants in the Campaign including the Prize Winners/Prize(s) as a result of a Force Majeure Event.

9. GOVERNING LAW AND JURISDICTION:

9.1. The courts of competent jurisdiction at Mumbai shall have sole and exclusive jurisdiction to determine any and all disputes arising out of, or in connection with the Campaign. Participation in the Campaign is unauthorized in any jurisdiction that does not give effect to all provisions of these T&Cs, including (without limitation) this clause.

9.2. Further all issues and questions concerning the construction, validity, interpretation and enforceability of these T&Cs, or the rights and obligations of the Participants and/or Mondelez and/or Campaign Partner, shall be governed and construed in accordance with the laws of the Republic of India.

10. PUBLICITY: By participating in the Campaign, You give Mondelez and/ or its affiliates permission to use your name, likeness, images, videos, voice, appearance and the like as such may be embodied in any pictures, photos, video recordings, audiotapes, digital images, and the like ("Publicity Material"), provided or taken or made in relation to the Campaign and any promotions, events, or Campaigns to follow. You agree that Mondelez and/or its affiliates have the right to publish Your saved item details/Publicity Material for any communication, promotions, events or Campaigns of Mondelez and/or its affiliates that follow. You agree that Mondelez and/ or its affiliates have complete ownership of Your Publicity Material, including the copyright therein, and may use them for any purpose. These uses include, but are not limited to illustrations, bulletins, exhibitions, videotapes, reprints, reproductions, publications, advertisements, and any promotional or educational materials in any medium now known or later developed, including the internet. You acknowledge that you will not receive any compensation for the use of the Publicity Material, and

hereby release Mondelez and/ or its affiliates and its agents and assigns from any and all claims which arise out of or are in any way connected with such use.

11. LIABILITY RELEASE:

11.1. By participating in the Campaign, you will be legally bound hereby, to release from liability, and hold harmless, Mondelez, Campaign Partner and any of its / their respective affiliates, employees, directors, representatives and agents for any matters and for any and all liability in relation to this Campaign, including in relation to the quality of the Prizes or merchandize, personal injuries (including death) or harm, property loss or damage, misuse of the benefits/ Prizes offered under this Campaign, in connection with any activity or directly or indirectly, by reason of the acceptance, possession, or participation in the Campaign, even if caused or contributed to by Our negligence.

11.2. By participating in this Campaign, you agree to indemnify Us, Campaign Partner and any of its/ their respective officers/employees from and against all liability, cost, loss or expense arising out of acceptance of the Prize or participation in the Campaign including (but not limited to) personal injury and damage to property and whether direct, indirect, consequential, foreseeable, due to some negligent act or omission, or otherwise.

11.3. You shall be liable for all the taxation that might arise out of the winnings/Prizes from this Campaign and shall not hold Mondelez and/or Campaign Partner and/ or its/their respective affiliates responsible for payment of the same and/ or any dispute arising in relation thereof.

ANNEXURE I

DETAILS OF THE CAMPAIGN AND HOW TO ENTER

1. Campaign Period: This Campaign will commence from 00:01 a.m. on 1st October 2023 and end at 11:59 p.m. on 25th December 2023 on the Website, from 00:01 am on 9th October 2023 to 11.59pm on 25th December 2023 on Jio Engage and Paytm ("Campaign Period"). Any entries before or after the Campaign Period will not be considered. We reserve our right to cancel/modify/extend the Campaign Period or the T&Cs applicable to this Campaign without giving any prior notice to You. No claims/questions shall be entertained in this regard.

2. You must comply with and satisfy all the required criteria to be entitled to participate in the Campaign including complying with meeting all eligibility and pre-conditions to win a Prize as set out in these T&Cs. Any breach of these T&Cs including without limitation any default or failure on Your part to comply with any conditions and requirements, relating to winning a Prize or participating in the Campaign may disqualify You from the Campaign or from winning a Prize.

3. How to Participate

1st SCENARIO- Entries through Website

In order to be eligible for the Campaign, during the Campaign Entry Period, You must log on to the Website and create Your own Cadbury Dairy Milk bar concept by selecting from the list of ingredients available at the "Make My Madbury" page on the Website in the manner as provided in Clause 4 below.

2nd SCENARIO- ENTRY THROUGH Jio Engage

- i. Participants who do not have the My Jio application installed on their phone will have to download it from the Android Play Store/ Apple Store, as applicable and data charges and expenses of the same will be borne by the Participant. Jio mobile SIM customers (users) will be automatically logged into My Jio application. Non-Jio users will have to complete the registration through an OTP process after downloading the My Jio App. OTP is generated as

soon as you submit your mobile number. In case it is not received, please check the number you have entered and click the 'Re-send' button.

- ii. The Participants can also participate through the smartphone browser.
- iii. If you have seen the notifications/ advertisement or otherwise come across the Campaign banner on JioEngage or JioTV application, you are required to click on the banner which will lead to the Campaign page under JioEngage on My Jio application ("Banner").
- iv. The Campaign is also available on JioTV. Participants should either use their Jio ID and password ("Jio User Account") to access the JioTV or alternatively use mobile number registered with telecommunication services of RJIL. On logging in, such Participant will be redirected to the Campaign under JioEngage tab of JioTV for participating.
- v. You will see a visual of loading screen where you are required to submit your name, email ID and mobile number. The screen has a check box to accept these T&Cs and Privacy Notice and confirmation to receive promotional communications from Mondelez. Select that check box to move ahead.
- vi. After accepting these T&Cs, Participants can create their own Cadbury Dairy Milk Bar concept ("Cadbury Invention") by selecting an ingredient of their choice available on the Campaign along with a co-creator as provided in Clause 4 below.
- vii. Participants successfully submitting their entry during the Campaign Period would be eligible to win Prizes mentioned in these T&Cs.
- viii. The screen has a check box to accept these T&Cs and Privacy Notice and confirmation to receive promotional communications from Mondelez. Select that check box to move ahead. On submission of the abovementioned information of the Participant, the Participant is paired up with a co-creator of his/her choice or via auto selection.
- ix. After accepting these T&Cs, Participants can create their own Cadbury Dairy Milk Bar concept ("Cadbury Invention") by selecting an ingredient of their choice available on the Campaign along with a co-creator as provided in Clause 4 below and name of the bar. The ingredient so chosen by the Participant is the ingredient that the Participant would want to be present in their Cadbury Dairy Milk bar.
- x. Each Participant will be required to provide a unique and creative name for the bar as part of his/her online entry for this Campaign and will also be required to explain the story of the inspiration behind their choice of ingredient.
- xi. If the Participant is not agreeable to the allocated ingredient and co-creator, they will have an option to recreate the entry. Once the Participant is satisfied with the ingredients and co-creator selection, they have to give a name to the entry and submit. For the purposes of these T&Cs, the Participant and their co-creator after successful submission of the entry shall be referred to as "Co Creation Team"
- xii. Participants successfully submitting their entry and Cadbury Invention during the Campaign Period would be eligible to win Prizes mentioned in these T&Cs.

- a. In relation to the name of the bar and the inspiration behind it, online entries which feature the following will be disregarded from the selection process:
 - i. swear words or words which in Mondelez's reasonable opinion is likely to be considered offensive.
 - ii. words must not be of such nature that is likely to hurt the religious sentiments of any class of people, or which may be disparaging to any cast, creed, colour, nationality or race;
 - iii. words that are likely to reflect negatively on the name, reputation or goodwill of any brand or person;
 - iv. anything politically motivated;
 - v. any name which infringes the intellectual property of any third party; and
 - vi. any combination of wording which is already in existence. By way of an example, a creation with the wording 'Cadbury Dark Milk' in its title would be excluded because it is already used on one of Mondelez products
 - b. Once Participant have submitted the online entry and subject to them qualifying all other criteria of submission of a valid entry and compliance to these T&Cs, they will then be eligible for Selection and Judging Criteria.
- xiii. JioEngage shall furnish to Mondelez, data provided by the Participants, relevant only to the entry submitted by the Participant, and the Participant hereby expresses his/her consent to the sharing of any such data to Mondelez.
 - xiv. Please note, the above schedule may be amended at Mondelez's discretion.
 - xv. Mondelez and JioEngage and/or their respective affiliates accept no liability and shall not be responsible and/or liable in any manner whatsoever in case the Participant is unable to submit his/her entry due to failure on the part of the telecom operator, facility provider, device compatibility etc., or due to capacity constraints.
 - xvi. All attempts will be made by JioEngage to protect the data submitted to it by a Participant from loss and corruption, but in the event such data loss happens, JioEngage may have to continue with whatever data is available, or in any other manner as it may deem reasonable. Mondelez and JioEngage should not be held responsible for any loss of data or the action taken on account of the same. Mondelez and JioEngage and/or its affiliates will not be held responsible to make good any such loss or dissatisfaction on account of such loss.
 - xvii. JioEngage will take reasonable efforts to ensure that there is no security breach at its end in the course of conduct of submission of entry for the Campaign and/or that there is no data / entry loss and/or any other loss at its end. However, in the event of a security breach and/or data/ entry loss and/or any other loss for any reasons whatsoever, Mondelez and JioEngage and/or its affiliates will not be responsible or liable in any manner whatsoever for any loss on account of any such instances as may be sustained by the Participant. Mondelez and JioEngage shall have the right at all times to exclude or disregard any entries submitted during any period where a security breach or data/entry loss or any other loss occurs.
 - xviii. Participant acknowledges that all possible issues may not have been identified by JPL and/or its affiliates and associates and/or JioEngage and agrees to hold harmless Mondelez and JPL and/or its affiliates and associates and/or JioEngage for the application, network, process, technical or any other failures. (xiv) By participating in the Campaign through JioEngage

under MyJio application, the Participant(s) hereby accepts and agrees MyJio's privacy policy available at www.jio.com.

- xix. Participant also authorizes JPL to collect his/her personal information including name, address, mobile number and other biographical information. Personal information of the Participant will be collected, processed, shared and stored in accordance with JPL's privacy policy available at www.jio.com.
- xx. JPL and/or its affiliates accepts no liability whatsoever regarding
 - (i) suspension of the Campaign by Mondelez;
 - (ii) criteria for determination of the winner(s) and
 - (iii) any other redressal of grievances, suggestions and/or concerns from the Participants.Any and all such grievances, suggestions and/or concerns with regards to the conduct, or any other activity in relation to the Campaign, shall be directed towards Mondelez.

3rd SCENARIO - Entry through Paytm

- i. Participants who do not have the Paytm app installed on their phone will have to download it from the Android Play Store/ Apple Store, as applicable and data charges and expenses of the same will be borne by the Participant.
- ii. Participant must be having an active wallet for getting the cashback.
- iii. To Participate in the Campaign, the Participant is required to, at his/her sole discretion, click on the promotion banner on the Paytm homepage during the Campaign Period.
- iv. On clicking the banner, the participant will be led to a campaign page within the Paytm App. The participant will see a loading screen followed by a "Make my Madbury" screen the Participant is expected to click on that. Following which the Participant is asked to choose a category and then an ingredient within that category.
- v. The ingredient so chosen by the Participant is the ingredient that the Participant would want to be present in their Cadbury Dairy Milk bar.
- vi. The Participant then lands on the registration screen where they are asked to enter details about themselves (Name, email id, contact number, state, reason for selection of the ingredient) . Post submission of these details and acceptance of T&C the Participant is paired up with a co-creator as provided in Clause 4 below.
- vii. The participant is then required to name their creation and submit the form.
- viii. Participants successfully submitting their entry during the Campaign Period would be eligible to win Prizes mentioned in these T&Cs.
- ix. Once user submit the created chocolate, user gets eligible for a cashback/Movie ticket voucher /Flight Ticket voucher (subject to availability)
- x. For bumper reward, user needs to create multiple Madbury combination and submit the final combination. For every combination user gets 100 points. User who submits the maximum combination wins the bumper reward (Leader board winner defined as participant who has scored maximum points during the campaign duration) of Rs. 10000 Paytm cashback
- xi. Mondelez and Paytm and/or their respective affiliates accept no liability and shall not be responsible and/or liable in any manner whatsoever in case the Participant is unable to submit his/her entry due to failure on the part of the telecom operator, facility provider, device compatibility etc., or due to capacity constraints.
- xii. Campaign Partner will take reasonable efforts to ensure that there is no security breach at its end in the course of conduct of submission of entry for the Campaign and/or that there is no data / entry loss and/or any other loss at its end. However, in the event of a security breach and/or data/ entry loss and/or any other loss for any reasons whatsoever, Mondelez and Campaign Partner and/or its affiliates will not be responsible or liable in any manner

whatsoever for any loss on account of any such instances as may be sustained by the Participant. Mondelez and Campaign Partner shall have the right at all times to exclude or disregard any entries submitted during any period where a security breach or data/entry loss or any other loss occurs.

- xiii. Participant acknowledges that all possible issues may not have been identified by Campaign Partner and/or its affiliates and associates and agrees to hold harmless Mondelez and Campaign Partner and/or its affiliates and associates for the application, network, process, technical or any other failures.

4. After accepting these T&Cs, Participants can create their own Cadbury Dairy Milk concept by selecting an ingredient of their choice and providing a reason for choice of this ingredient. After this they will be given an option to select the zone from which they want their co-creator to be from or the Website will auto select a zone for them. After the selection of the zone, the Participant will be matched with an ingredient and a co-creator. If the Participant is not agreeable to the allocated ingredient and co-creator, they will an option to recreate the entry. Once the Participant is satisfied with the ingredients and co-creator selection, they have to give a name to the entry and submit. For the purposes of these T&Cs, the Participant and their co creator after successful submission of the entry shall be referred to as “Co Creation Team”. To submit the entry, the Participant shall be required to fill in his full name, email ID, Date of Birth, State and city on the website. Once filled, a Participant can submit his/her entry.

5. Each Participant will be required to provide a unique and creative name for the bar as part of his/her online entry for this Campaign and will also be required to explain the story of the inspiration behind their choice of ingredient In relation to the name of the bar and the inspiration behind it, online entries which feature the following will be disregarded from the selection process:

- i. swears words or words which in Mondelēz’s reasonable opinion is likely to be considered offensive;
- ii. words must not be of such nature that is likely to hurt the religious sentiments of any class of people, or which may be disparaging to any cast, creed, color, nationality or race;
- iii. words that are likely to reflect negatively on the name, reputation or goodwill of any brand or person;
- iv. anything politically motivated;
- v. any name which infringes the intellectual property of any third party; and
- vi. any combination of wording which is already in existence. By way of an example, a creation with the wording ‘Cadbury Dark Milk’ in its title would be excluded because it is already used on one of Mondelez products.

b. Once Participant have submitted the online entry and subject to them qualifying all other criteria of submission of a valid entry and compliance to these T&Cs, they will then be eligible for Selection and Judging Criteria.

6. Selection Process and Judging Criteria:

- i. All valid online entries will be first selected by Mondelez through an Execution Partner through a random draw of lots which will be classified as the Longlist Entries.
- ii. All Longlist Entries will further be shortlisted to a shortlist number of 100 entries by an Execution Partner on the basis of Your combination of ingredients and Your inspiration story submitted with Your entry only which will be classified as ‘Shortlisted Entries’.
- iii. All valid Shortlisted Entries will be reviewed by a separate panel of judges to select top five (5)

entries as the 'Finalists'. In this Campaign, the Finalists will be the Participant and their co creators for each entry which has been selected as a Finalist.

iv. The Finalists entries will be selected by the judges on the basis of the following criteria
Taste – The judging panel will review the mix of ingredients to decide whether the bar offers an interesting, realistic, enjoyable and delicious taste that would be of appeal to a mass market within India. It will also be judged on whether the taste feels significantly different to a bar on the shelves of India supermarkets at the moment and whether there is a gap in the market to launch this specific bar.
Creativity – The judging panel will review the name of the bar suggested by Participant and inspiration behind the entry to look at the entry in its entirety and to evaluate whether it provides an interesting and emotive reason for the bar to be created. As there may be a number of entries featuring the same ingredient, these elements are crucial to differentiating the bar from others and understanding the unique nature of the entry.
Feasibility for Commercial Production – Based on a Participant's entry Mondelez shall take into consideration the commercial, quality and regulatory feasibility of manufacturing such a product for the Indian market, for a limited edition offer or otherwise. For the avoidance of doubt, any product which is manufactured/produced for the purpose of subjecting the sample to be tasted as mentioned in this section, shall be manufactured/produced by Mondelez only or at a nominated third party identified by Mondelez exclusively. Mondelez shall not be required to take into consideration any sample which is produced by any third party as suggested by a Participant, or which has been manufactured/produced by a Participant. Mondelez shall apply its own techniques, formulae and recipe to produce a sample as per the recommendation of ingredients conceptualised by the Participant.

v. The top five (5) Finalists will be notified and published on Mondelez Website and/or Our social media channels not later than 01st April 2024. Moreover, Finalists shall take note of the following: Mondelez may reach out to the top five

5. Finalists as mentioned above during the period between 1st March 2024 – 1st April, 2024. Finalists will need to be available for one day to take part in promotional activity during the period between 1st March, 2024 – 1st April, 2024 including photography and shooting with their final bar, media interviews and content for social media channels. Finalists must follow all reasonable instructions provided by Us in relation to promotional activity. Mondelez shall have the right to use any such photos, videos, interviews or any other content generated as part of this activity involving the Finalist for any promotional or commercial purpose. In this regard, the Finalist shall sign any consent form or other procedural documents in favour of Mondelez as required or requested by Mondelez.

vi. Important information:

a) Subject to clause

(vii) under the Selection and Judging Criteria Mondelez will aim to, as far as possible, create the end product (which is the bar of chocolate) for Finalists as per their entry. However, it may not be possible for all the ingredients to be used or used in combination with each other. In some cases, a flavouring might need be used in replacement of the ingredient itself.

b) Due to the nature of Mondelez's manufacturing processes and potential procurement restraints, it may not be feasible to produce Participant's bar exactly as submitted by them. The bar concept submitted is for the purpose of entering the promotion and is for ideation purpose only, and may not be the bar that is produced if picked as a Finalist. Whilst Mondelez will work with the Finalists and the winner to create the bar as close as possible to their entry, this may not always be possible and ultimately, Mondelez will have the final say as to the bar which is created and the ingredients within it

c) This Campaign has been created solely for the purposes of consumer engagement and to give consumers a chance to be part of our manufacturing journey. This Campaign is not intended to be a dating or matrimonial matching platform of any kind and any interactions between the Participants outside of the entry submission shall be at their sole risk and discretion.

ANNEXURE II PRIZES

1. **Number of Prizes:** There shall be minimum of one Co-Creation Team which will be announced as the Winner of the Campaign at the end of this Campaign whose winning entry of Cadbury Dairy Milk bar which will be limited edition pack will launched in the India market subject to meeting the requirements under the Selection and Judging Criteria. Name of the winners will also be featured on the product packaging at the time of launch of the bar. For winning a Prize or an Additional Prize (hereinafter defined) there is no compulsion of purchasing a product of Mondelez or of any of the Campaign Partners as a pre-requisite to such Prize or Additional Prize. Each Participant would be eligible to win only if he/ she has participated in the Campaign in the manner provided under the “Details of the Campaign and How to Enter” section given in these T&Cs.

2. **Odds of Winning:** Odds of winning depend on the number of eligible entries received. Eligible entries are ones that satisfy the eligibility criteria outlined in these T&Cs. Participants will also have to satisfy the requirements under the Selection and Judging Criteria.

3. **Prizes:** Participants shall be eligible to win the following Prizes (“Prizes”):

(i) A minimum of one entry will be announced whose Co Creation Team of Cadbury Dairy Milk bar will be featured as limited-edition pack launch in the India market. Name of the winning Participant and co-creator will also be featured on the product packaging at the time of launch of the bar.

(ii) Additional Prizes:

(a) For entries through Website: The Participants participating through Website will stand a chance to win the following prizes during the campaign which can be redeemed on www.madburyrewards.com

Reward	Description	Quantity
Paytm Voucher	Rs 10	457150
Paytm Voucher	Rs 15	15000
Paytm Voucher	Rs 20	5000
Paytm Voucher	Rs 25	2000
Paytm Voucher	Rs 30	500
Paytm Voucher	Rs 45	250
Paytm Voucher	Rs 50	100

i. A Participant who completes the entire user journey and submits his details on the Mondelez website will be stand a chance win one of the above-mentioned Prizes which are allocated on a random basis. .

ii. All Participants will be eligible to win only one of the above Additional Prizes during the Campaign Period

- iii. Mondelez may determine the Eligible Participants for the Prize each day and award any one of the above Additional Prizes;
- iv. Special Terms and Conditions applicable for to the Prizes are given in Annexure III

(b) For entries through Jio Engage App:

i. Participants shall stand a chance to win the following Prizes

("Jio Engage Prizes"):

a. All Participants shall stand a chance to win Jio Data made available by Reliance Jio Infocomm Limited (RJIL) and shall be provided on a first come first serve subject to the overall cap mentioned below. In addition to these, Participants who have submitted maximum number of entries shall stand the chance to win a Bumper Prize

b. The Prizes will be distributed in the following manner:

Milestone No	Milestone	Overall Count
1	PI Submission -100 MB	1333333
2	On submission of the recipe entry (max 2 per user) – 100MB	1,400,000
3	Leaderboard 1 GB	3000
4	Leaderboard 2 GB	1500
5	Leaderboard 6 GB	300
6	Leaderboard 1 Month Data	150
7	Leaderboard 3 Months Data	40
8	Leaderboard 1 year Data	10

c. Each Participant shall stand a chance to win the 100 MB on participation and submission of user details (Milestone 1) only once during the Campaign Period subject to the T&Cs.

d. For the Prizes on submission of recipes at Milestone 2, a Participant can submit multiple recipe entries , however, he/she will be eligible to claim the Prize only two times during the Campaign Period

e. Mondelez may determine the eligible Participants for the Prize each day on first come first serve basis and award any one of the above Prizes. Mondelez reserves the right to determine any number of Eligible Participants at its sole discretion without any prior intimation;

f. All Prizes will get reflected in "My Winnings" tab under "Prizes" section of the Campaign

g. Non-Jio users will not be eligible to claim Jio recharge vouchers. Participants who are not active subscribers of telecommunication services being provided by RJIL shall not be eligible to claim the data prizes made available by JioEngage.

h. Special Terms and Conditions applicable for to the Prizes are given in Annexure III

i. Any Prizes remaining unexhausted on a particular day during the Campaign Period may be carried forwarded by Mondelez at its sole discretion and can be utilized for distribution to eligible.

(c) **For entries through Paytm:**

1. **Number of Prizes:**

Prizes under the Campaign include a chance to win 680,000 cashback and vouchers (“Discount Prize”) and one Rs.10000 cashback on Paytm (“Grand Prize for Leader board winner”). The Prizes are funded by Mondelez under this Campaign, one for each Participant who complies with our T&Cs. Each Participant would be eligible to win only if he/ she has participated in the Campaign in the manner provided under the “Details of the Campaign and How to Enter” section given in these T&Cs. If any Participant has previously participated in any of the Mondelez campaign then he/she is not eligible for any prizes/cashback/vouchers.

2. **Odds of Winning:**

Odds of winning Prizes under Paytm participation depend on the number of eligible entries received. Eligible entries are ones that satisfy the eligibility criteria outlined in these T&Cs.

2.1. **Prizes:**

Participants shall be eligible to win the following Prizes (“Prizes”). The amount of cashback received by each Participant is allotted by randomiser.

Reward	Description	Quantity
Cashback	Rs 10000	1
Cashback	Rs 25	200
Cashback	Rs 10	500
Cashback	Rs 5	6,79,300

3. Participants also stand the chance to win the following Vouchers:

Voucher	Movie Voucher/Cashback Rs 100*	2,000
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*Movie vouchers are subject to availability

4. Participants also stand the chance to win the following Vouchers:

Voucher	Travel/Flight Voucher	10000
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*Movie vouchers are subject to availability

5. All Prize Winners will be eligible to win only one of the above Prizes during the Campaign Period.

6. The image of the Prizes depicted on the ads/posters/TVC’s/pack shots etc. are indicative only and the actual Prizes/ look of the Prizes may vary from the pictures.

7. All applicable taxes resulting from acceptance of Prize(s) shall be the responsibility of Prize Winner.

8. For getting the cashback, user need to have an active Paytm wallet. In case of no wallet user will not be eligible for any cashback/number reward

9. Participant is not eligible to get any gratification if user has participated in any of the previous Mondelez campaign.

10. Winners will be announced immediately with Discount Prizes once they answer the trivia questions. The cashback will reflect in Participant’s account statement within 48 Hrs.

11. All cashback Prizes will be credited directly to Participant's Paytm wallet.
12. The Prize is provided on an "as-is basis". Mondelez and their associates, affiliates, directors, officers, agents, representatives shall not be responsible or liable for failure by the Prize Winner to redeem the Prize(s) won or to take part in the Campaign itself including due to restrictions placed by any government authorities restricting movement or travel. You understand and acknowledge that this Campaign is being offered on a reasonable effort basis and the ability of the Participant to avail the benefit is subject to Government permissions and restrictions that may be imposed upon people movement or upon the operation of retail shops and other commercial establishments. Mondelez and its Campaign Partner shall not be held liable on this account if any Participant is unable to avail the benefit due to such restrictions.

7.2. Winner Selection Criteria for Main Prize

- (i) The Finalists for the Campaign will be selected as winning entry through the process of public voting on www.madbury.in, and social media pages like Facebook, Twitter and any other means as published by Us. Voting will be open for public during the period starting from 1st Apr 2023 to 1st May 2023("Voting Period") However, Mondelez reserve right to change/reduce/extend the Voting Period at our sole discretion. Any change in Voting Period will be communicated by Mondelez.
- (ii) Mondelez and any other third party adjudicator shall have the right, where necessary, to undertake all such action as is reasonable to protect our self against fraudulent or invalid votes including, without limitation, to require further verification as to the identity, age, and other relevant details of a voter and their voting patterns.
- (iii) Mondelez shall have sole and final determination right as to which votes are genuine and therefore eligible to take part in this Campaign and no correspondence will be entered into.
- (iv) The accuracy of the pooled results received by Mondelez will be deemed to be final and binding and no correspondence will be entertained in this regard.
- (v) Mondelez decision will be final and shall have the ultimate discretion as to the Winner.
- (vi) Mondelez reserve the right at any time, in our absolute discretion, throughout this Campaign to verify the eligibility of any participant (including their age and place of residence); disqualify any participant found to be abusing or tampering with the operation of the Campaign or entering using fraudulent means, or who We believe to have acted in breach of these T&Cs; disqualify participants who do not give correct contact details.
- (vii) We accept no responsibility for late, incomplete, incorrectly submitted, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. For the avoidance of doubt, it is the responsibility of the participant to check junk/spam to ensure they are in receipt of promotional communication. We are not responsible for an entrant making a late claim on their win if this email is missed for any reason.

7.3. Prize Winners will be required to respond to confirm eligibility and to provide verification documents within 3 days of initial contact to be eligible for the winner selection process. Prize Winners will be required to share the verification documents as provided below:

7.3.1. Copy of PAN Card and anyone of the following being valid Driving License or AADHAR or Passport or Voter ID Card as proof for identification and verification purpose only. Mondelez and/or the execution partner shall not be responsible for any accident or mishap or loss of the verification documents. The responsibility for ensuring that the documents reaches the address as directed by Mondelez or Execution Partner lies solely with the Participants. No justification/explanation for non-receipt of the documents or any missing documents shall be accepted. In the event that the Prize Winners do not respond to communications within 3 days of initial contact, the execution partner reserves the right to disqualify that Prize Winner and the Prize will be forfeited or offered to another Participant as Mondelez in its sole discretion deems fit.

8. In the event that the Prize Winner's number is busy, unreachable, or he/she does not attend the call, two further attempts would be made to contact the Prize Winner within the next day. If even on the third attempt, the Prize Winner does not attend the call, or is unreachable, the Prize Winner's participation in the Campaign will come to an end and the Prize Winner's entry will not be considered for the Prizes.

9. No Prizes will be awarded if the information presented by the Participant(s) is suspected to be incorrect or fraudulent either by the independent auditor or the Campaign Partner basis the information earlier shared by the Participant at the time of first contact or for any other reason.

10. Additional Terms in relation to Prizes 10.1. The Prize is provided on an "as-is basis". Mondelez and their associates, affiliates, directors, officers, agents, representatives shall not be responsible or liable for failure by the Prize Winner to redeem the Prize(s) won or to take part in the Campaign itself including due to restrictions placed by any government authorities restricting movement or travel. You understand and acknowledge that this Campaign is being offered on a reasonable effort basis and the ability of the Participant to avail the benefit is subject to Government permissions and restrictions that may be imposed upon people movement or upon the operation of retail shops and other commercial establishments. Mondelez and its Campaign Partner shall not be held liable on this account if any Participant is unable to avail the benefit due to such restrictions.

ANNEXURE III

ADDITIONAL TERMS AND CONDITIONS IN RELATION TO CAMPAIGN

Paytm Gift Vouchers Terms and Conditions of the Promotion:

1. This offer entitles the end-user to Rs. 10 or Rs. 15 or Rs. 20 or Rs. 25 or Rs. 30 or Rs. 45 or Rs. 50 Paytm Gift Vouchers on respective partner Website / App. The denomination will be mentioned on the promotional website/ email to the consumer. The voucher can be redeemed on www.madburyrewards.com
2. This offer is not available to employees, Agents, Dealers, or Distributors of Mondelez India Foods Private Limited and Premier Sales PROMOTIONS PVT LTD, its clients or agencies and their immediate families.
3. The usage of this offer is incumbent upon the terms & conditions to be followed by the voucher holder/purchaser. Such conditions need to be followed by the voucher holder/purchaser.
4. The "How to Use" instructions form a part of these Terms & Conditions.

5. Only one voucher code per registration will be entertained. Multiple vouchers cannot be registered together.
6. One voucher can be used per person, per mobile no, per email id per month during the promotion period.
7. Premier Sales Promotions Pvt Ltd or Mondelez India Foods Private Limited cannot be held responsible for changes in voucher usage policies or discontinuation of vouchers by the offer partner (Paytm/Amazon). In the event that a particular offer has been discontinued by the offer provider, Premier Sales Promotions reserves the right to offer the customer an alternative reward of equal value. This would complete our promotional obligations to you.
8. The code has no monetary value other than on Paytm is non-transferable and cannot be used in conjunction with any other promotional offer.
9. This offer is subject to promotional availability and government regulations.
10. Under this promotion, the codes are being offered directly by Premier Sales Promotions Pvt Ltd. Mondelez India Foods Private Limited is not responsible either directly or indirectly with respect to any matter pertaining to this code and the Paytm cash offered.
11. Any costs associated with entering the promotion, including but not limited to accessing the promotional website, SMS charges to enter into the promotion, Call Charges, or Data Charges are the responsibility of each entrant. The entrant may be charged by their respective telecom operator as per their nominated tariff plan.
12. Premier Sales Promotions Pvt Ltd. and Mondelez India Foods Private Limited reserve the right to change the terms and conditions of this scheme, including extending, withdrawing, or discontinuing the same without notice, without assigning any reason, at their sole discretion and without any liability.
13. Premier Sales Promotions Pvt Ltd. and Mondelez India Foods Private Limited shall not be liable in any manner for any cost or expense incurred for the purpose of redemption of the Voucher.
14. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorized intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to invalidate any customer; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
15. The Promoter is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to entrant's or any other person's mobile handset or computer related to, or resulting from, participation in this promotion or the downloading of any materials related to this promotion.
16. If for any reason this promotion is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or any other causes beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right in its sole

discretion to cancel, terminate, modify or suspend the promotion, subject to any written directions made under applicable State or Territory legislation.

17. Caution: any attempt to deliberately damage the Promoter's promotional website or the information on the website, to cause malicious damage or interference with the normal functioning of the website, or to otherwise undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law. If the Promoter suffers loss or incurs any costs in connection with any breach of these Terms or any other legal obligation by an entrant, the entrant agrees to indemnify the promoter for those losses, damages and costs.

19. Premier Sales Promotions Pvt Ltd. and Mondelez India Foods Private Limited have no legal and financial liability on unclaimed offers, incentives, vouchers etc. beyond the applicable period of the promotional offer.

20. Premier Sales Promotions Pvt Ltd., its clients, agents and distributors accept no responsibility, financial or otherwise for the misuse of Premier Sales Promotions Pvt Ltd. vouchers, and are not liable for any personal loss or injury and cannot be held responsible for any disagreement concerning quality/ availability of featured offers.

21. Mondelez India Foods Private Limited does not endorse the quality of any of the products or services being offered by Premier Sales Promotions Pvt Ltd Any complaints or queries pertaining to the same would have to be taken up directly with the Premier Sales Promotions Pvt Ltd marketing of such a product or service.

22. Premier Sales Promotions Pvt Ltd., its clients, agents and distributors cannot replace any lost, stolen or damaged vouchers and reserve the right to withdraw or amend any details and/or prices without notice. 23. These Terms & Conditions are subject to Indian Law and the exclusive jurisdiction of the Courts in Bangalore.

24. Mondelez India Foods Private Limited its employees, agents and distributors accept no responsibility, financial or otherwise for the misuse of the code, and are not liable for any personal loss, and cannot be held responsible for any dissatisfaction concerning quality or availability of featured offers.

25. Promoter: Mondelez India Foods Private Limited

26. Terms & Conditions will be mentioned on www.madburyrewards.com

27. Offer Period: 09/10/2023 to 25/12/2023 28. All offers are supplied by PREMIER SALES PROMOTIONS PVT LTD, Mitra Towers, Bangalore 560001, India. E-mail: feedback@bigcity.in. All queries should be sent to this address.

Terms & Conditions for Paytm Cashback Voucher:

1. This offer entitles the consumer to up to Rs. 50 Paytm Gift Voucher on Paytm Website APP. The denomination will be mentioned on the promotional website/ email to the consumer.

2. By using the unique code provided inside the Promo pack or redeeming the Offer provided on the same, a participant agrees to be bound by the terms and conditions below ("Conditions").

3. These Conditions are applicable for the Offer which will be valid from 09/10/2023 to 25/12/2023 (hereinafter referred to as "Offer Period").

4. These Conditions apply to every person ("Participant") redeeming the offer given by Premier Sales Promotions Pvt Ltd, No claim shall lie for any redemption requests made after the expiry of the Offer Period.

5. The code is valid once per user.

6. One code can be used per person, mobile number, and email id, per Paytm account per month during the promotion period.

7. Amount credited to your Paytm Wallet cannot be transferred.

8. Offer is Valid for transactions made at paytm.com or on the Paytm App.

9. If you are not a Paytm registered customer, you will be required to register on Paytm website or Paytm Mobile App to receive your Paytm cashback. All terms & conditions of Paytm apply for the usage of Paytm gift voucher on Paytm website/App.

10. All Participants agrees that Paytm offering cashback vouchers may at any time stipulate additional terms and conditions for redemption of cashback vouchers and such terms and conditions shall be binding on the Participants and shall apply to every redemption of recharge/discount coupons by the Participants.

11. Paytm holds the right to refuse transactions deemed fraudulent as per Paytm policies.

12. In the event of any fraud detection Paytm reserve the right to modify/change, discontinue, terminate, withdraw the Offer at any time during the Offer Period. In such cases, Mondelez India Foods Private Limited or Premier Sales Promotions Pvt Ltd or its partner agency will not be held liable for any issues relating to the redemption of the coupon including redemption request not being honored by Paytm.

13. The Participant acknowledges that relevant state and central taxes may be deducted by the merchant while redeeming the discount offer and therefore, the amount reflected in the coupon may not be the same as the final redemption value received by the Participant.

14. In no event shall the maximum liability exceed the value of the Paytm cashback Voucher.

15. Any disputes or differences in connection with the offer shall be governed by laws of India and shall be subject to the exclusive jurisdiction of the Courts of Bangalore.

16. Paytm reserve the right to restrict cashback for any account with suspicious behaviour or invalid details/credentials. Paytm/BigCity Promotions has the right to ask for documents to prove the customer/user identity.

ADDITIONAL TERMS AND CONDITIONS IN RELATION TO CAMPAIGN – Jio

Special Terms and Conditions for the winner of Leaderboard 1 Year - Recharge Plan worth INR 2545 of Reliance Jio Infocomm Limited ("RJIL"):

1. Recharge plan worth INR 2545 of Reliance Jio Infocomm Limited ("RJIL") will get reflected in "My Winnings" tab under 'Engage' tab of "MyJio" within 72 hours and will be credited to the registered mobile number of RJIL used to participate within 7 days from the date it gets reflected in "My Winnings" tab.

2. The Offer shall be open for all Eligible Customers on and from 9th October 2023.
3. These Special Terms and Conditions shall be read concomitantly with the terms & conditions of Jio Prime Membership and CAF.
4. Two or more offers cannot be clubbed together. This Offer cannot be used in conjunction with any other alternative offer or promotion of a similar nature won under PAG. For avoidance of doubt, where an Eligible Device is activated/recharged under a subsisting recharge offer of RJIL won under PAG, this Offer shall not apply thereto. The decision of RJIL on the applicability of an offer to the Eligible Device shall be final and binding.
5. RJIL recognizes that the choice to be contacted for promotional messages and alerts is that of the Eligible Customer. RJIL intends to keep the Eligible Customer informed on matters relating to the Offer and any upcoming offers from RJIL for the benefit of the Eligible Customer. Accordingly, by availing the Offer, the Eligible Customer hereby consents to be contacted by RJIL and such consent shall remain unaffected by Eligible Customer's registration in the National Do Not Call ("NDNC") registry under the relevant category stipulated therefor.
6. RJIL reserves the right to cancel/withdraw this Offer at any time, without any prior intimation to the Eligible Customer in the event RJIL becomes aware of any misuse by the Eligible Customer of the services offered or in the event of a breach of the CAF terms by the Eligible Customer. However, the benefits accrued to the Eligible Customer on or prior to the cancellation/withdrawal of this Offer, shall not undergo any change, subject to the terms and conditions herein and the CAF terms.
7. RJIL, may, at its discretion, modify any of the terms and/or conditions and/or any aspect of the Offer, without any prior intimation to the Eligible Customer. The modifications so carried out will be posted on www.jio.com.
8. If any term/ condition under these Special Terms and Conditions of the Offer is found to be invalid, void, or for any reason unenforceable, such term/ condition shall be severed from the other terms and conditions and shall not affect the validity and enforceability of the remaining terms and conditions of the Offer.
9. In no event shall RJIL (including each of its affiliates, group companies or parent company) or its directors, officers, employees, agents or other representatives thereof be responsible or liable for any direct, indirect, special, incidental, consequential, or punitive damages, or any other damages of any kind, arising out of or related to the Offer.
10. The Offer Benefits are non-transferable.
11. The Offer can be availed only once per MSISDN & IMEI.
12. This Offer is subject to guidelines/directions issued by Telecom Regulatory Authority of India (TRAI), Department of Telecommunications (DOT) or any other statutory authority from time to time.
13. Eligible Customer hereby authorizes RJIL to collect his/her personal information including name, address and mobile number and share with its partners so as to enable the Eligible Customer to avail the Offer. The Eligible Customer's personal information will be stored and processed in accordance with RJIL Privacy Policy @ <https://www.jio.com/en-in/privacy-policy>.
14. To get a new RJIL SIM, kindly visit nearest Jio Store, Reliance Digital or Jio retailer. To locate nearest Jio Store, visit <https://www.jio.com/Jio/portal/storeLocator>.
15. In case of any queries/issues, please contact RJIL Customer Care at 198/18008899999 or write to care@jio.com.
16. The Eligible Customer will procure RJIL SIM by visiting to nearest Jio Store, Reliance Digital. To locate nearest Jio Store, visit <https://www.jio.com/Jio/portal/storeLocator>.
17. To get RJIL SIM activated along with Jio Prime, the Eligible Customer will have to complete activation formalities as required by RJIL.
18. The Eligible Customer agrees that he/she has read understood and voluntarily agrees to the Special Terms and Conditions mentioned and stated herein.

Definitions:

- 'Eligible Customer' shall mean customer who has won Recharge Plan worth INR 2545 of RJIL.
- 'Offer Benefits' shall mean 1.5 GB high speed data per day and unlimited data thereafter at 64 Kbps, Unlimited domestic Voice calls, and 100 National SMS/Day in home and national roaming for 336 days alongwith Complimentary subscription to Jio Apps.
- 'Offer' shall mean this limited period offer called "Recharge Plan worth INR 2545 of RJIL" made available by RJIL to the Eligible Customer.
- 'MSISDN' means mobile station international subscriber directory number and for the purposes of this Offer, shall mean the mobile number assigned to the Eligible Subscriber for availing RJIL telecommunication services.
- 'RJIL' shall mean Reliance Jio Infocomm Limited.
- 'SIM' shall mean a subscriber identification module card, made available to the Eligible Customers, to enable services provided by RJIL.
- The Offer and the benefits hereunder shall be made available by RJIL to Eligible Customer.
- Eligible Customer, upon being declared as winner for this Offer, will be entitled to get Offer Benefits

Special Terms and Conditions for Leaderboard – 3 months Recharge Plan worth INR 666 of Reliance Jio Infocomm Limited ("RJIL"):

1. Recharge plan worth INR 666 of Reliance Jio Infocomm Limited ("RJIL") will get reflected in "My Winnings" tab under 'Engage' tab of "MyJio" within 72 hours and will be credited to the registered mobile number of RJIL used to participate within 7 days from the date it gets reflected in "My Winnings" tab.
2. The Offer shall be open for all Eligible Customers on and from 9th October 2023.
3. These Special Terms and Conditions shall be read concomitantly with the terms & conditions of Jio Prime Membership and CAF.
4. Two or more offers cannot be clubbed together. This Offer cannot be used in conjunction with any other alternative offer or promotion of a similar nature won under PAG. For avoidance of doubt, where an Eligible Device is activated/recharged under a subsisting recharge offer of RJIL won under PAG, this Offer shall not apply thereto. The decision of RJIL on the applicability of an offer to the Eligible Device shall be final and binding.
5. RJIL recognizes that the choice to be contacted for promotional messages and alerts is that of the Eligible Customer. RJIL intends to keep the Eligible Customer informed on matters relating to the Offer and any upcoming offers from RJIL for the benefit of the Eligible Customer. Accordingly, by availing the Offer, the Eligible Customer hereby consents to be contacted by RJIL and such consent shall remain unaffected by Eligible Customer's registration in the National Do Not Call ("NDNC") registry under the relevant category stipulated therefor.
6. RJIL reserves the right to cancel/withdraw this Offer at any time, without any prior intimation to the Eligible Customer in the event RJIL becomes aware of any misuse by the Eligible Customer of the services offered or in the event of a breach of the CAF terms by the Eligible Customer. However, the benefits accrued to the Eligible Customer on or prior to the cancellation/withdrawal of this Offer, shall not undergo any change, subject to the terms and conditions herein and the CAF terms.
7. RJIL, may, at its discretion, modify any of the terms and/or conditions and/or any aspect of the Offer, without any prior intimation to the Eligible Customer. The modifications so carried out will be posted on www.jio.com.
8. If any term/ condition under these Special Terms and Conditions of the Offer is found to be invalid, void, or for any reason unenforceable, such term/ condition shall be severed from the other terms and conditions and shall not affect the validity and enforceability of the remaining terms and conditions of the Offer.
9. In no event shall RJIL (including each of its affiliates, group companies or parent company) or its directors, officers, employees, agents or other representatives thereof be responsible or liable for any direct, indirect, special, incidental, consequential, or punitive damages, or any other damages of any

kind, arising out of or related to the Offer.

10. The Offer Benefits are non-transferable.

11. The Offer can be availed only once per MSISDN & IMEI.

12. This Offer is subject to guidelines/directions issued by Telecom Regulatory Authority of India (TRAI), Department of Telecommunications (DOT) or any other statutory authority from time to time.

13. Eligible Customer hereby authorizes RJIL to collect his/her personal information including name, address and mobile number and share with its partners so as to enable the Eligible Customer to avail the Offer. The Eligible Customer's personal information will be stored and processed in accordance with RJIL Privacy Policy @ <https://www.jio.com/en-in/privacy-policy>.

14. To get a new RJIL SIM, kindly visit nearest Jio Store, Reliance Digital or Jio retailer. To locate nearest Jio Store, visit <https://www.jio.com/Jio/portal/storeLocator>.

15. In case of any queries/issues, please contact RJIL Customer Care at 198/18008899999 or write to care@jio.com.

16. The Eligible Customer will procure RJIL SIM by visiting to nearest Jio Store, Reliance Digital. To locate nearest Jio Store, visit <https://www.jio.com/Jio/portal/storeLocator>.

17. To get RJIL SIM activated along with Jio Prime, the Eligible Customer will have to complete activation formalities as required by RJIL.

18. The Eligible Customer agrees that he/she has read, understood and voluntarily agrees to the Special Terms and Conditions mentioned and stated herein.

Definitions:

- 'Eligible Customer' shall mean customer who has won Recharge Plan worth INR 666 of RJIL.
- 'Offer Benefits' shall mean 1.5 GB high speed data per day and unlimited data thereafter at 64 Kbps, Unlimited domestic Voice calls, and 100 National SMS/Day in home and national roaming for 84 days alongwith Complimentary subscription to Jio Apps.
- 'Offer' shall mean this limited period offer called "Recharge Plan worth INR 666 of RJIL" made available by RJIL to the Eligible Customer.
- 'MSISDN' means mobile station international subscriber directory number and for the purposes of this Offer, shall mean the mobile number assigned to the Eligible Subscriber for availing RJIL telecommunication services.
- 'RJIL' shall mean Reliance Jio Infocomm Limited.
- 'SIM' shall mean a subscriber identification module card, made available to the Eligible Customers, to enable services provided by RJIL.
- The Offer and the benefits hereunder shall be made available by RJIL to Eligible Customer.
- Eligible Customer, upon being declared as winner for this Offer, will be entitled to get Offer Benefits.

Special Terms and Conditions for Leaderboard – 1 month Recharge Plan worth INR 209 of Reliance Jio Infocomm Limited ("RJIL"):

1. Recharge plan worth INR 209 of Reliance Jio Infocomm Limited ("RJIL") will get reflected in "My Winnings" tab under 'Engage' tab of "MyJio" within 72 hours and will be credited to the registered mobile number of RJIL used to participate within 7 days from the date it gets reflected in "My Winnings" tab.
2. The Offer shall be open for all Eligible Customers on and from 9th October 2023.
3. These Special Terms and Conditions shall be read concomitantly with the terms & conditions of Jio Prime Membership and CAF.
4. Two or more offers cannot be clubbed together. This Offer cannot be used in conjunction with any other alternative offer or promotion of a similar nature won under PAG. For avoidance of doubt, where an Eligible Device is activated/recharged under a subsisting recharge offer of RJIL won under PAG, this Offer shall not apply thereto. The decision of RJIL on the applicability of an offer to the

Eligible Device shall be final and binding.

5. RJIL recognizes that the choice to be contacted for promotional messages and alerts is that of the Eligible Customer. RJIL intends to keep the Eligible Customer informed on matters relating to the Offer and any upcoming offers from RJIL for the benefit of the Eligible Customer. Accordingly, by availing the Offer, the Eligible Customer hereby consents to be contacted by RJIL and such consent shall remain unaffected by Eligible Customer's registration in the National Do Not Call ("NDNC") registry under the relevant category stipulated therefor.

6. RJIL reserves the right to cancel/withdraw this Offer at any time, without any prior intimation to the Eligible Customer in the event RJIL becomes aware of any misuse by the Eligible Customer of the services offered or in the event of a breach of the CAF terms by the Eligible Customer. However, the benefits accrued to the Eligible Customer on or prior to the cancellation/withdrawal of this Offer, shall not undergo any change, subject to the terms and conditions herein and the CAF terms.

7. RJIL, may, at its discretion, modify any of the terms and/or conditions and/or any aspect of the Offer, without any prior intimation to the Eligible Customer. The modifications so carried out will be posted on www.jio.com.

8. If any term/ condition under these Special Terms and Conditions of the Offer is found to be invalid, void, or for any reason unenforceable, such term/ condition shall be severed from the other terms and conditions and shall not affect the validity and enforceability of the remaining terms and conditions of the Offer.

9. In no event shall RJIL (including each of its affiliates, group companies or parent company) or its directors, officers, employees, agents or other representatives thereof be responsible or liable for any direct, indirect, special, incidental, consequential, or punitive damages, or any other damages of any kind, arising out of or related to the Offer.

10. The Offer Benefits are non-transferable.

11. The Offer can be availed only once per MSISDN & IMEI.

12. This Offer is subject to guidelines/directions issued by Telecom Regulatory Authority of India (TRAI), Department of Telecommunications (DOT) or any other statutory authority from time to time.

13. Eligible Customer hereby authorizes RJIL to collect his/her personal information including name, address and mobile number and share with its partners so as to enable the Eligible Customer to avail the Offer. The Eligible Customer's personal information will be stored and processed in accordance with RJIL Privacy Policy @ <https://www.jio.com/en-in/privacy-policy>.

14. To get a new RJIL SIM, kindly visit nearest Jio Store, Reliance Digital or Jio retailer. To locate nearest Jio Store, visit <https://www.jio.com/Jio/portal/storeLocator>.

15. In case of any queries/issues, please contact RJIL Customer Care at 198/18008899999 or write to care@jio.com.

16. The Eligible Customer will procure RJIL SIM by visiting to nearest Jio Store, Reliance Digital. To locate nearest Jio Store, visit <https://www.jio.com/Jio/portal/storeLocator>.

17. To get RJIL SIM activated along with Jio Prime, the Eligible Customer will have to complete activation formalities as required by RJIL.

18. The Eligible Customer agrees that he/she has read, understood and voluntarily agrees to the Special Terms and Conditions mentioned and stated herein.

Definitions:

- 'Eligible Customer' shall mean customer who has won Recharge Plan worth INR 209 of RJIL.
- 'Offer Benefits' shall mean 1 GB high speed data per day and unlimited data thereafter at 64 Kbps, Unlimited domestic Voice calls, and 100 National SMS/Day in home and national roaming for 28 days alongwith Complimentary subscription to Jio Apps.
- 'Offer' shall mean this limited period offer called "Recharge Plan worth INR 209 of RJIL" made available by RJIL to the Eligible Customer.
- 'MSISDN' means mobile station international subscriber directory number and for the purposes of

this Offer, shall mean the mobile number assigned to the Eligible Subscriber for availing RJIL telecommunication services.

- 'RJIL' shall mean Reliance Jio Infocomm Limited.
- 'SIM' shall mean a subscriber identification module card, made available to the Eligible Customers, to enable services provided by RJIL.
- The Offer and the benefits hereunder shall be made available by RJIL to Eligible Customer.
- Eligible Customer, upon being declared as winner for this Offer, will be entitled to get Offer Benefits.

Special Terms and Conditions for 6 GB Jio data voucher of Rs.61 :

1. Additional Data Voucher shall mean Jio data vouchers of 6 GB or any other denomination as may be determined by the Company from time to time.

2. Additional Data Voucher will get reflected in "My Winnings" tab under 'Engage' tab of "My Jio" within 72 hours of the completion of eligible activity and will be credited to the registered mobile number of RJIL used to participate in the Campaign within 7 days from the date it gets reflected in "My Winnings" tab.

3. The Offer shall be open for all eligible customers on and from 9th October 2023.

4. Additional Data Voucher is credited only if such registered mobile number has an active Base Plan / MRP Plan with a validity period. "Base Plan" / "MRP Plan" shall mean the current subscription plan of RJIL used by the Participant in the process of participating in this Campaign.

5. Where any applicable Additional Data Voucher is credited during a Recharge Cycle period ("Recharge Cycle Period" shall mean the validity period of a Base Plan, starting from the date of activation of RJIL SIM, and subsequent periods of active date base plan), the benefits attached to such Voucher shall be limited to that Recharge Cycle period and any such benefits that remain unutilized at end of that Recharge Cycle period, will expire and be forfeited.

6. Additional Data Voucher(s) or the Contest Prize is not transferable, nor can it be exchanged, nor can it be varied and no cash payment in lieu of the same will be made. Company and/or Mondelez for the respective campaigns, if any, shall not be held liable for the failure of a Participant to utilize their Additional Data Voucher.

Special Terms and Conditions for 2 GB Jio data voucher

1. Additional Data Voucher shall mean Jio data vouchers of 2 GB or any other denomination as may be determined by the Company from time to time.

2. Additional Data Voucher will get reflected in "My Winnings" tab under 'Engage' tab of "My Jio" within 72 hours of the completion of eligible activity and will be credited to the registered mobile number of RJIL used to participate in the Campaign within 7 days from the date it gets reflected in "My Winnings" tab.

3. The Offer shall be open for all eligible customers on and from 9th October 2023.

4. Additional Data Voucher is credited only if such registered mobile number has an active Base Plan / MRP Plan with a validity period. "Base Plan" / "MRP Plan" shall mean the current subscription plan of RJIL used by the Participant in the process of participating in this Campaign.

5. Where any applicable Additional Data Voucher is credited during a Recharge Cycle period (“Recharge Cycle Period” shall mean the validity period of a Base Plan, starting from the date of activation of RJIL SIM, and subsequent periods of active date base plan), the benefits attached to such Voucher shall be limited to that Recharge Cycle period and any such benefits that remain unutilized at end of that Recharge Cycle period, will expire and be forfeited.

6. Additional Data Voucher(s) or the Contest Prize is not transferable, nor can it be exchanged, nor can it be varied and no cash payment in lieu of the same will be made. Company and/or Mondelez for the respective campaigns, if any, shall not be held liable for the failure of a Participant to utilize their Additional Data Voucher.

Special Terms and Conditions for 1 GB Jio data voucher

1. Additional Data Voucher shall mean Jio data vouchers of 1 GB or any other denomination as may be determined by the Company from time to time.

2. Additional Data Voucher will get reflected in “My Winnings” tab under ‘Engage’ tab of “My Jio” within 72 hours of the completion of eligible activity and will be credited to the registered mobile number of RJIL used to participate in the Campaign within 7 days from the date it gets reflected in “My Winnings” tab.

3. The Offer shall be open for all eligible customers on and from 9th October 2023.

4. Additional Data Voucher is credited only if such registered mobile number has an active Base Plan / MRP Plan with a validity period. “Base Plan” / “MRP Plan” shall mean the current subscription plan of RJIL used by the Participant in the process of participating in this Campaign.

5. Where any applicable Additional Data Voucher is credited during a Recharge Cycle period (“Recharge Cycle Period” shall mean the validity period of a Base Plan, starting from the date of activation of RJIL SIM, and subsequent periods of active date base plan), the benefits attached to such Voucher shall be limited to that Recharge Cycle period and any such benefits that remain unutilized at end of that Recharge Cycle period, will expire and be forfeited.

6. Additional Data Voucher(s) or the Contest Prize is not transferable, nor can it be exchanged nor can it be varied and no cash payment in lieu of the same will be made. Company and/or Mondelez for the respective campaigns, if any, shall not be held liable for the failure of a Participant to utilize their Additional Data Voucher.

Special Terms and Conditions for 100 MB Jio data voucher

1. Additional Data Voucher shall mean Jio data vouchers of 100 MB or any other denomination as may be determined by the Company from time to time.

2. Additional Data Voucher will get reflected in “My Winnings” tab under ‘Engage’ tab of “My Jio” within 72 hours of the completion of eligible activity and will be credited to the registered mobile number of RJIL used to participate in the Campaign within 7 days from the date it gets reflected in “My Winnings” tab.

3. The Offer shall be open for all eligible customers on and from 9th October 2023.

4. Additional Data Voucher is credited only if such registered mobile number has an active Base Plan / MRP Plan with a validity period. "Base Plan" / "MRP Plan" shall mean the current subscription plan of RJIL used by the Participant in the process of participating in this Campaign.

5. Where any applicable Additional Data Voucher is credited during a Recharge Cycle period ("Recharge Cycle Period" shall mean the validity period of a Base Plan, starting from the date of activation of RJIL SIM, and subsequent periods of active date base plan), the benefits attached to such Voucher shall be limited to that Recharge Cycle period and any such benefits that remain unutilized at end of that Recharge Cycle period, will expire and be forfeited.

6. Additional Data Voucher(s) or the Contest Prize is not transferable, nor can it be exchanged nor can it be varied and no cash payment in lieu of the same will be made. Company and/or Mondelez for the respective campaigns, if any, shall not be held liable for the failure of a Participant to utilize their Additional Data Voucher.

Additional Terms and Conditions for JioEngage:

1. JioEngage may contain links to other web sites/platforms ("Linked Sites"). The Linked Sites are not under the control of JPL and/or JioEngage and JioEngage is not responsible for the contents of any Linked Site, including without limitation any link contained in a Linked Site, or any changes or updates to a Linked Site or any information transmitted on a Linked Site. The inclusion of any link does not imply endorsement by JioEngage of the site or any association with its operators.

2. Any dealings with third parties included within or available via a link from JioEngage or participation in promotions, including the delivery of and the payment for goods and services, and any other terms, conditions, warranties or representations associated with such dealings or promotions, are solely between you and the third party. JPL shall not be responsible or liable for any part of any such dealings or promotions.

3. You acknowledge and agree that the use of any Linked Sites is governed by such third party's terms of use, license agreement, privacy policy, or other such agreement. JPL DISCLAIMS ANY AND ALL RESPONSIBILITY FOR ANY DISCLOSURE OF INFORMATION OR ANY OTHER PRACTICES OF ANY THIRD PARTY. JPL EXPRESSLY DISCLAIMS ANY WARRANTY WITH RESPECT TO YOUR PERSONAL OR OTHER INFORMATION THAT MAY BE COLLECTED, PROCESSED, SHARED OR RETAINED BY ANY THIRD PARTY.

ADDITIONAL TERMS AND CONDITIONS IN RELATION TO CAMPAIGN

Paytm Prizes

1. This offer entitles the consumer to win Rs.5, Rs. 10, Rs 25 and Rs. 10,000 Paytm cashback on Paytm APP. The winning denomination will be mentioned on the promotional microsite at the end of the journey.

2. These Conditions are applicable for the Offer which will be valid from 09/10/2023 to 25/12/2023 (hereinafter referred to as "Offer Period").

3. These Conditions apply to every person ("Participant"). No claim shall lie for any redemption/cashback requests made after the expiry of the Offer Period.

4. The offer is valid once per user.

5. One user can win only once per person, mobile number, and email id, per Paytm account per month during the promotion period.

6. Amount credited to your Paytm Wallet cannot be transferred.
7. User needs to have a valid Paytm wallet to get the amount credited. In absence of the Paytm Wallet, user will not be entitled for any Paytm cashback in this campaign.
8. If a user has participated previously in any of the Mondelez campaign, then he/she won't be eligible for any cashback or vouchers in this campaign.
9. If you are not a Paytm registered customer, you will be required to register on Paytm website or Paytm Mobile App to receive your Paytm cashback. All terms & conditions of Paytm apply for the usage of Paytm gift voucher on Paytm website/App.
10. All Participants agrees that Paytm offering cashback may at any time stipulate additional terms and conditions for redemption of cashback and such terms and conditions shall be binding on the Participants and shall apply to every redemption of recharge/discount coupons by the Participants.
11. Paytm holds the right to refuse transactions deemed fraudulent as per Paytm policies.
12. In the event of any fraud detection Paytm reserve the right to modify/change, discontinue, terminate, withdraw the Offer at any time during the Offer Period. In such cases, Mondelez India Foods Private Limited or Premier Sales Promotions Pvt Ltd or its partner agency will not be held liable for any issues relating to the redemption of the coupon including redemption request not being honored by Paytm.
13. The Participant acknowledges that relevant state and central taxes may be deducted by the merchant while redeeming the discount offer and therefore, the amount reflected in the coupon may not be the same as the final redemption value received by the Participant.
14. In no event shall the maximum liability exceed the value of the Paytm cashback Voucher.
15. Any disputes or differences in connection with the offer shall be governed by laws of India and shall be subject to the exclusive jurisdiction of the Courts of Bangalore.
16. Paytm reserve the right to restrict cashback for any account with suspicious behavior or invalid details/credentials. Paytm Promotions has the right to ask for documents to prove the customer/user identity.
17. This offer is subject to promotional availability.

Additional Terms in relation to Paytm Cashback

- a. The Paytm Cashback will be credited in users Paytm Wallet instantly
- b. In a few cases the cashback may take upto 48 hours to reflect
- c. Non KYC users can transact only upto Rs 10,000/month via Paytm wallet.
- d. User needs to have an active wallet for getting the cashback amount.

T&C for Movie Vouchers

- 1) Get 100% discount up to Rs.100 on movie tickets
- 2) Promocode is valid only on Paytm movie ticket booking.
- 3) Promocode is valid once per user.
- 4) Please make sure to apply the Promocode before clicking on "Proceed to Pay".

- 5) Paytm solely reserves the right to change/modify or stop the Campaign without giving any prior notice.

T&C for Travel Vouchers

1. User gets 10% instant discount up to Rs.1000 on all domestic flight ticket bookings.
2. Applicable on domestic flight ticket bookings through Paytm Flights only.
3. Minimum order value for flight ticket booking is Rs. 1000.
4. Offer is valid for selected users.
5. Voucher is valid for one-time usage per user.
6. Convenience fees or ancillaries purchased (Meals, Insurance, Baggage, etc.) will be excluded from the total booking amount for calculation of instant discount.
7. Cancelled orders will not be eligible for instant discount.
8. Paytm reserves its absolute right to withdraw and/or alter any terms and conditions of the offer at any time without prior notice.